



FUNDRAISING OPTIONS

Helping you reach your goal!



Challenger World Tours understands the financial burden that international soccer travel can have on a potential tour group. To prepare and make your **Challenger World Tour** more affordable, we have put together this Fundraising Booklet with some fundraising ideas and tips top assist you in your efforts.

Many teams in the past have opted to use 'specific' fundraising websites like the ones we list later while others have come up with their own ideas on how best to use their time and energy in trying to fundraise for such a trip. In the past teams efforts to fundraising have varied but some travel groups have put in a significant effort into fundraising and raised a substantial portion of their **Challenger World Tours** cost. In some cases, teams have funded their whole trip through fundraising!

To make the following fundraising activities happen and work, most groups appoint a fundraising committee who, with the help of all the players and travelling families and friends, make your "Soccer Experience Of A Lifetime" become a more affordable reality.

Our fundraising package includes:

1. **FREE RAFFLE FUNDRAISER**
2. **ESPN MAGAZINE & MYSPORTSDREAM WEBSITE**
3. **CORPORATE SPONSORSHIP**
4. **CUSTOM WATER BOTTLES**
5. **OTHER IDEAS**

On top of our suggestions teams utilize the local knowledge and contacts, that supplement their fundraising ideas with ideas such as event parking (especially if they have local sports teams such as High School, College, Professional Team Franchise) to selling cookies, car washes, bag packing, asking for donations, and by coming up with many more new and innovative ideas.

[Please click here for 101 Tips to run a successful Fundraising Campaign.](#)

INTRODUCTION





FREE RAFFLE FUNDRAISER

NO EXPENSES & YOU KEEP **100%** OF THE PROFITS

1. Register & Pay The \$300 Deposit.

2. Receive & Sell Raffle Tickets

3. Collect Money & Send in Ticket Stubs

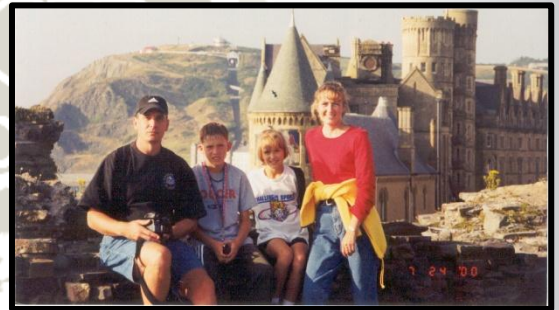
TRIP 100% PAID FOR – ENJOY THE SOCCER EXPERIENCE OF A LIFETIME!

GRAND PRIZE - WEEK TRIP TO LONDON FOR TWO!!!

Includes: Flights – 3 nights accommodation at a 3* or higher hotel (inc. Breakfast) - Airport transfer to and from Hotel.

Challenger World Tours are fully committed to making your trip a truly memorable and affordable travel experience.

With this we are pleased to announce our Free Fundraising Program that will assist all your players, and teams the opportunity to cover the entire cost of their trip with no expense!



Upon registration each traveler is initially issued with **RAFFLE TICKETS sent to the groups official tour manager that can be sold at \$10 a ticket.** These tickets can be distributed and sold as required with the individual keeping 100% of the proceeds that can be put towards their trip. Additional tickets can be added as and when needed.

The ticket stubs sold are to be collected by the official tour manager of that team and returned to Challenger World Tours by August 1st, 2012.

All tickets will be entered into the Live Grand Prize Draw held on August 31st, 2012 and will be recorded and put on our website.



[Please click here for a full list of Terms and Conditions.](#)



FUNDRAISING COMPANIES



ESPN MAGAZINE

ESPN wants to help support your team, club or organization.

Sell 2-year subscriptions to ESPN The Magazine and your team keeps 75% on the spot! That's \$30 per subscription! [Sign Up Now!](#)

Your donors will receive over 80% off the subscription prices plus they will receive 2 years of ESPN Insider as well.

Sell 25 subs... Earn \$750!
Sell 50 subs... Earn \$1,500!!
Sell 100 subs... Earn \$3,000!!!

MYSPO RTS DREAMS

Challenger World Tours have teamed up with MySportsDreams to assist you in all your fundraising needs. They are the leading sports fundraiser generating sponsorship dollars for +21,000 college, high school, and youth teams. Risk-free, nothing to sell & guaranteed profit.

Please contact them directly to find out more information on what they can offer and how they can assist you in your plans.

www.MySportsDreams.com

Call: 1-800-376-5988

You've been invited to participate in the soccer experience of a lifetime...
NOW, LET US HELP YOU PAY FOR IT!

Don't let money prevent you from joining the Challenger World Tours roster. If you'd like to reduce your soccer tour expenses in half...or more, visit www.MySportsDreams.com to learn how this extremely easy and profitable fundraiser works. Then call toll-free 1-800-376-5988 to get started.

MY SPORTS DREAMS
FUNDRAISING

www.MySportsDreams.com
Call Toll-Free 1-800-376-5988



CORPORATE LETTER



Traveler : Please fill in all of your information and copy this form. Give it to your sponsor to complete. The sponsor will keep the bottom portion for their records and you will retain the rest of the form for your records.

Sponsor : Please complete the sponsor information and amount. Mail the top half of the form with your sponsorship payment of a check or money order in the enclosed self-addressed stamped envelope. Please write the travelers name on the check or money order and make payable to "Team Name".

FOR TRAVELER'S RECORDS - Keep track of sponsors!

Sponsor's name: _____ Phone: _____

Sponsor company (if applicable): _____

Relationship to traveler/type of business: _____

Address (street): _____

(city, state, zip): _____

Sponsorship amount: \$ _____

----- detach and keep for your Sponsors Records -----

FOR SPONSOR'S RECORDS - Thank you!

Traveler's name: _____ Team Name: _____ Date: _____

Sponsorship amount: \$ _____

Note: According to current IRS guidelines, donations earmarked for a specific individual are NOT tax-deductible. Please consult your tax advisor for more information.



CUSTOM BOTTLED WATER

RAISE FUNDS WITH PRIVATE LABEL BOTTLED WATER!

Put your company or an organization's name and logo on high quality promotional label bottled water.

CUSTOM WATER BOTTLES

- Every Soccer Club sells water at the fields.
- Great fundraising opportunity!
- Add your clubs logo to the bottle for a nice touch.
- Prices are as low as .30 to .40 per bottle when ordering pallets!
- Even Lower for multiple pallet and truck load.
- Raising up to .70 per bottle.
- Orders - Delivered anywhere in the USA!

For more information please visit
www.bottledwatersupply.com



1 Liter

20 Fl Oz Sport

.5 L Sport

.5 L Clear

.5 L Blue

12 Fl Oz

8 Fl Oz

NB. Please deal with the company directly, we just offer this fundraising option to help our travelers raise funds and make the trip more affordable.



OTHER IDEAS

On top of the Fundraising Options supported by Challenger World Tours many groups have designed their own ideas, below is a sample of some of our most successful campaigns.

- **Christmas Tree Pick Up** – advertise in local area and pick up Christmas Trees for a donation.
- **Car Washes** – very popular. Set it up with a local garage / super market.
- **Item Sale** – Cookies, Popcorn, Chocolate, Onions and Wreaths are all popular.
- **Silent Auction** – larger event to organize but prizes are donated and people place blind bids for items.
- **Golf Event** – organize a sponsored round at a local course with players asked to donate money.
- **24hr Soccer Game** – as the title says. Organize two teams that play on rotation for set amount of time.
- **Soccer Shot Radar Gun** – similar to a Pitching Radar this measures the power of a players shot.
- **Soccer Fun Day** – an action packed day of soccer festivities.
- **Soccer Camps** – organize a youth sports camp which your coaches / players are the coaches.



N.B. There are many more ideas that can be found online. Please spend some time researching what is best for your team to make sure your fundraising is as successful as possible.

2nd Annual Fundraising Party

Friday November 13, 2009, 8pm - 12am
\$40 advance - \$50 door - \$20 students

**OPEN SILENT DJ & HORS
BAR AUCTION BAND d'OEUVRES**