



CHALLENGER WORLD TOURS: FUNDRAISING IDEAS & OPPORTUNITIES

Challenger World Tours understands the financial burden that international soccer travel can have on a potential tour group. To prepare and make your **Challenger World Tour** more affordable, we have put together this Fundraising Booklet with some fundraising ideas and tips to assist you in your efforts. Many teams in the past have opted to use 'specific' fundraising websites like the ones we list later while others have come up with their own ideas on how best to use their time and energy in trying to fundraise for such a trip. In the past teams efforts to fundraising have varied but some travel groups have put in a significant effort into fundraising and raised a substantial portion of their **Challenger World Tours** cost. In some cases, teams have funded their whole trip through fundraising! To make the following fundraising activities happen and work, most groups appoint a fundraising committee who, with the help of all the players and travelling families and friends, make your "Soccer Experience of a Lifetime" become a more affordable reality.

We at CWT understand that going “on tour” can be economically challenging for many, but to assist you in making your trip a viable and affordable experience here are a list of some options you might want to consider:

1. **CWT FUNDRAISING RAFFLE:** Grand Prize: trip for 2 to London (includes airfare, transfer & 3 nights B&B accommodations). \$10 per ticket and all proceeds are kept by the group of individual who sells the ticket
2. **MY SPORTS DREAMS.com:** <http://www.mysportsdreams.com/youth-sports-fundraising/>
3. **PIGGIBACKR:** <https://www.piggybackr.com/how-it-works>
4. **RALLY UP:** <https://rallyup.com/>
5. **TEAMSTORE:** <http://teamstore.gtmsportswear.com/?gclid=C1bOt4mqoLkCFVf7AodOToAhw>
6. **GO FUND ME:** <http://www.gofundme.com/online-fundraising/>
7. **SPIRIT CUPS:** <http://www.braxfundraising.com/fundraising-products/spiritcups/>
8. **ACCElERated Fundraising Solutions:** <http://www.accelports.net/>

9. **Fundraising Ideas:** <http://www.signupgenius.com/sports/youth-sports-fundraising-ideas.cfm>

10. **SUPER FAN Fundraising:** <http://www.superfansportsfundraising.com/>

Other great resources to consider include contacting the following:

- Heidi Dunham
National Sales Representative
Aspire Fund Raising
1-800-969-1255 ext. 122
www.aspirefundraising.com
- Brittany Murlas
VP of Community @ PiggyBackr
brittany@piggybackr.com | 415.343.5258

11. Jon Goldman

Managing Partner
Reaching Our Goal
t: 914-384-4311
e: jon@reachingourgoal.com
www.ReachingOurGoal.com
www.ReachingOurGoal.com/stories-of-success

"We just made over \$5,000. Sold nothing. No brainer."

— Mike Arzabal, Cabrillo College Women's Soccer

You want results. Fast. No soccer coach has time to waste. Our process is lightning fast. No selling. No hassles. That's why thousands of teams use us. New equipment. New uniforms. Better travel. Take raising money off your to-do list today.

Go to www.ReachingOurGoal.com...create campaign in 60 seconds...print team handout. Done. Call/text me at 914-384-4311 with questions. Want more info? www.ReachingOurGoal.com

12. www.skillzys.com: The # 1 fundraiser out there: An official partner of the NSCAA

Also via a simple “Sports Fundraising Search” on the internet, there are a plethora of options, ideas and links that will help you achieve your fundraising goals. The list above are a few examples and options for you to consider (we do not endorse any of them or have any relationship with any of these companies or options – with the exception of our own in house Raffle – therefore please ensure that you do due diligence and research before opting for any of the suggested list).

The key, as always, with any fundraising is to identify a fully committed committee and chairperson who will drive and manage the process that way everybody keeps on task and everybody gets something, other than dollars out of the experience.

If we not Challenger World Tours can help in any way, please let us know.....

Many thanks,

CWT

Challenger World Tours

913-599-4884 Ext 231