



TOUR OVERVIEW

The 'Schwan's USA Cup', is a new itinerary for Challenger World Tours being offered to youth teams aged U11 through U19 boys and girls. The **Schwan's USA Cup** is in its 25th year and showcases over 1,000 teams (120 international), and 15,000 players at the National Sports Center in Blaine, Minnesota; the largest soccer complex on earth (Guinness Book of Records). You will partake in an Olympic Games type opening ceremony before competing in 'the greatest international youth soccer tournament in the Western Hemisphere!'



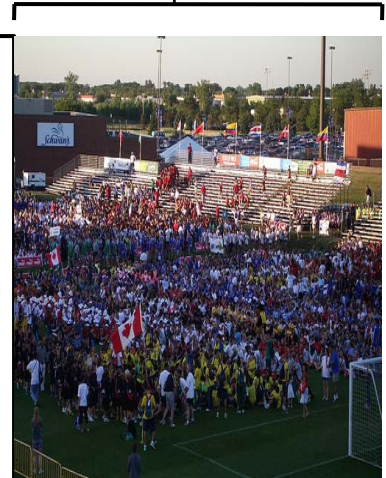
TOUR DESTINATION – USA CUP BLAINE, MINNESOTA, USA

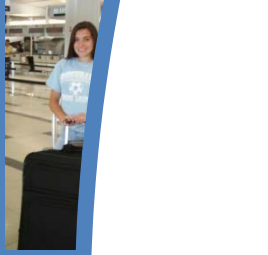
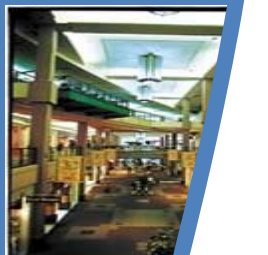
1: Schwan's USA Cup Weekend:

- Prior to the USA Cup participate in a good warm-up tournament.
- Three game guarantee and up to six games if you play all the way through to the final.
- This warm up event for the USA Cup attracts over 400+ teams (20 international).

2: Schwan's USA Cup:

- Participate in the Schwan's USA Cup with over 600+ teams from across the world participating.
- All games are played at the National Sports Center which is the largest soccer complex in the world.
- Event is in its 25th year in existence.
- Four game guarantee and upto seven games if you play all the way through to the final.





SAMPLE ITINERARY: 2010 SCHWAN'S USA CUP TOUR

Day 1: Thursday 8th July, 2010

Depart UK or Europe on a scheduled transatlantic flight to London, England. Arrive in **Minneapolis, Minnesota** and transfer to your University accommodation in Blaine, Minnesota.

Day 2 - 4: Friday 9th July – Sunday 11th July, 2010

Participate in the **USA Cup Warm Up tournament**, which attracts over **400 teams**. You will be guaranteed three games during this event, with more if you progress. Breakfast, lunch and dinner will be served at accommodation.

Day 5: Monday 12th July, 2010

Enjoy the day relaxing after the tournament or take time to visit '**The Mall of America**', the largest shopping centre in the country. Challenger World Tours can also arrange for a training session to be included if deemed necessary.

Day 6 - 10: Tuesday 13th July – Saturday July 17th, 2010

Schwans USA Cup

Participate in the **Schwan's USA Cup** with over **600+ teams** from across the world participating. All games are played at the **National Sports Center** which is the largest soccer complex in the world.

- Partake in the **Olympic Games style opening ceremony**.
- Teams are **guaranteed 4 games**.

Activities

- 3v3 Tournament
- **Schwan Zone** – hosting a wide range of fun games and activities.
- **Puma Lounge**
- Pin trading
- Schwan Super Rink–Ice Skating,
- Dances
- National Youth Golf Course, featuring Victory Links 18-hole golf course.
- Opportunity to watch Minnesota Thunder soccer games.

Tourism

- Valley Fair Amusement Park & Whitewater Water Park.
- Science Museum
- Mall of America , the largest in the country
- Minnesota Twins (Baseball Game).

Day 11: Sunday, July 18th, 2010

Check out of University accommodation and transfer to Minnesota airport for your flight back to the UK or Europe.

Day 12: Monday, July 19th, 2010

Arrive back in the UK or Europe (overnight flight).





SAMPLE ITINERARY: 2010 SCHWANS USA CUP TOUR

12-Day Tour: 8th – 19th July

Location: Minnesota, United States of America.

Price: based on a minimum of 15 paying travelers:

TOUR COST = 1,050 GBP per Traveler

WHAT IS INCLUDED IN YOUR TOUR PACKAGE?

- One **FREE** place for each paying 20 travelers (can be used for Coach, Team Manager, Players or Parents)
- **11 nights full board** (breakfast, lunch and dinner) dormitory facilities at a local University.
- **All transportation** while in the US.
- Participation in the '**Schwan's USA Cup**' – 4 game minimum.
- Participation in the '**Schwan's USA Cup weekend**' – warm up tournament – 3 game minimum.
- **Access to dance, opening and closing ceremonies, coaches party and 3v3 tournament.**
- Opportunities for sightseeing and shopping in the area including a visit to '**The Mall of America**'.
- **Challenger travel package.**
- **Challenger Travel Director** to accompany the group throughout the tour.
- **Challenger World Tours** on hand to do all of the planning, logistics and maintenance of your tour.

WHAT IS NOT INCLUDED IN YOUR TOUR PACKAGE?

- Transatlantic Airfares and additional departure taxes.
- Optional activities/excursions not listed in itinerary.

Please note this is a Sample Itinerary that can be adapted and customized to change the length of the trip, the inclusions and the attractions visited. For more information and to begin customizing your tour please contacts Challenger World Tours TODAY!!!

CHALLENGER WORLD TOURS
 8263 Flint, Lenexa KS 66214
 Phone: 800-878-2167 x 231
 Email: tours@challengersports.com
 Website: www.challengersports.com/tours

